Contact

bradley.s.scott@gmail.com

www.linkedin.com/in/bradleysscott (LinkedIn)

Top Skills

Technical Design
Technical Requirements
Product Management

Certifications

Professional Scrum Product Owner I
Professional Scrum Master I

Bradley Scott

CPO | CTO | SaaS startups and scale ups
Auckland, Auckland, New Zealand

Summary

I work with Product and Product engineering leaders to help them do their best work and help their teams improve

Throughout my career I have worked at a number of start-up and scale-up software product companies. I now work with another New Zealand software scale-up that has global potential.

Experience

Gentrack Ltd (Global)
1 year 1 month

Chief Product Officer
May 2025 - Present (7 months)

Gentrack is a leading provider of software solutions for the utilities and airports sectors. They serve over 50 energy and water companies worldwide, helping them manage billing, customer service, and operational efficiency.

The CPO role at Gentrack is responsible for defining and realising the company's differentiated product experiences, aligning product strategy with commercial goals, and helping Gentrack lead the market in delivering SaaS solutions for utilities transitioning to a net-zero future.

Vice President, Product
November 2024 - April 2025 (6 months)

In this regional VP Product role, I was responsible for the subset of Gentrack's product propositions that are created by our NZ and Australian product teams. This included responsibility for the product management teams and processes, product vision, strategy, and roadmaps

Mooven
Chief Technology Officer
October 2021 - September 2024 (3 years)
Auckland, New Zealand

Mooven develops tools for the Transport Industry that will give us all time back in our days. Traffic congestion and disruption are universal issues and Mooven can transform the way the construction and roading projects are delivered and substantially reduce disruption to commuters and the public.

I was directly responsible for Product management + development, platform reliability as well being an Executive team leader and contributor to our governance, capital raising and Board meetings.

StretchSense
Board Observer
February 2021 - February 2022 (1 year 1 month)

StretchSense develops world leading motion capture gloves for gaming, character animation and industrial VR training.

My work with StretchSense was via the OnBoard NZ - a one year programme, high potential individuals are matched with startup board observer roles, and recieve quarterly workshops on key governance fundamentals.

Self-employed
Coach and Advisor for Product management and engineering leaders
January 2021 - September 2021 (9 months)

I worked with Product management and Product engineering leaders inside software companies to help them do their best work and help their teams improve. I worked with: Sharesies, Unleashed Software, Tradify, Mentemia, UneeQ, FlowAccount and others.

UneeQ
Chief Operating Officer
January 2018 - May 2021 (3 years 5 months)
Auckland, New Zealand

UneeQ develops a platform which allows brands, developers and creators to create digital human experiences. Digital humans are AI-powered customer experience ambassadors that recreate human interaction at scale.

I was responsible for Product management + development, platform reliability and customer success teams. Also, Legal and IP, privacy and data protection and day to day finance team activities.

Xero

4 years 2 months

General Manager SMB Products (Acting)
August 2017 - December 2017 (5 months)
Wellington, Wellington Region, New Zealand

I was responsible for product management and development teams for Xero's small business products (including Xero's core accounting product) in an acting capacity after a colleague's departure

General Manager Practice Products
April 2015 - August 2017 (2 years 5 months)
Auckland, New Zealand

I was responsible for product strategy and roadmap for a portfolio of products worth approximately 22M ARR that help accountants and bookkeepers run better businesses. Product development for these products in Auckland and Melbourne with an R&D budget of approximately 11M

General Manager Product Development
November 2013 - March 2015 (1 year 5 months)

I was responsible for product management and product development functions across 6 development sites in New Zealand, Australia and the United States.

Fiserv
2 years 1 month

Vice President, Product Management (Mobile Solutions)
March 2013 - October 2013 (8 months)

I was responsible for product strategy, roadmap vision, pricing, positioning, and P&L oversight for several mobile banking product lines accounting for nearly $100m revenue. A team of 17 Product Managers and BAs working in the market and inside the SDLC across USA and NZ.

Director, Product Management (Mobile Solutions)
October 2011 - March 2013 (1 year 6 months)

M-Com
3 years 3 months

Product Manager
July 2010 - October 2011 (1 year 4 months)

Software Development Manager
November 2009 - September 2010 (11 months)

Business Analyst & Project Manager
August 2008 - February 2010 (1 year 7 months)

Deloitte
Consultant
February 2007 - August 2008 (1 year 7 months)

Nexus6 Ltd
Intellectual Property Consultant
November 2005 - December 2006 (1 year 2 months)

Education

The University of Auckland
Bachelor of Laws - LLB

The University of Auckland
Bachelor of Commerce - BCom, Information Systems

Macleans College

DeepLearning.AI
Neural Networks and Deep Learning

New Zealand Leadership Institute
Future Leaders Programme